

**SGKM**  
Schweizerische Gesellschaft  
für Kommunikations-  
und Medienwissenschaft

**SSCM**  
Société suisse des sciences  
de la communication  
et des médias

**SSCM**  
Società svizzera di scienze  
della comunicazione  
e dei media

**SACM**  
Swiss Association  
of Communication and  
Media Research

  
Member of the Swiss Academy  
of Humanities and Social Sciences  
www.sagw.ch

## CALL FOR PROPOSALS

### SACM Pre-conference PhD Workshop

- 26th Annual Conference of the Swiss Association of Communication and Media Research, University of Applied Sciences of the Grisons, Chur

Date: **Wednesday, May 21, 2025, 1-5 pm**  
Venue: Service Innovation Lab,  
University of Applied Sciences of the Grisons,  
Pulvermühlestrasse 57, 7000 Chur  
Organizers: Michelle Möri and Jérôme Chariatte

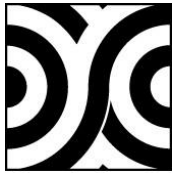
The workshop aims to provide doctoral students doing their Ph.D. on a project related to communication and media research at Swiss universities (including universities of applied sciences) with an opportunity to discuss their dissertation research in a constructive and safe atmosphere. It is relevant for PhD students at all stages of the dissertation process.

Students will receive feedback on their overall projects, theoretical frameworks, methodologies, and/or research designs from senior scholars and fellow students who review the proposals. By reviewing other students' papers, students also improve their skills in giving constructive feedback on research proposals.

Senior scholars will give insights and advice on questions related to the PhD projects with a focus on:

- *Theoretical developments*: Emerging perspectives, theories, and concepts in the field of communication and media research
- *Methodological developments*: Qualitative and quantitative methodologies, empirical challenges and solutions, and statistical analyses.

The workshop serves as a platform for students working in these areas to establish a network and discuss various issues important for academic careers besides the dissertation projects. The number of participants at this workshop is limited to allow for discussion. Only those students whose proposals are accepted will be able to attend.

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## Application and submission

- Students apply with a **short proposal** describing the (planned) research by outlining the research problem and gap, core theories or perspectives, methodology, or even empirical results, depending on the stage of the project(s).
  - Format: one page, excl. figures/tables/references, in English).
  - Style: freely configured, e.g., large table as project overview, flow charts/visualizations, continuous text/bullet points...
  - By submitting a proposal, students confirm their intention to participate in the workshop in person. Online participation will not be possible.
  - Deadline: **December 1, 2024**
- Once accepted, students must hand in a **short paper** of approximately 1,000-1,500 words (as PDF, in English) via email to the organizers. This paper can be focused on the core aspects the student would like to discuss (theories, empirical part, etc.).
  - Deadline: **April 25, 2025**
- After submitting the short papers, every student will review a fellow student's paper, write a **short peer review** (1-2 pages), and send it to the organizers. They will subsequently send it to the respective PhD student.
  - Deadline: **May 9, 2025**
- In the **workshop**, students will briefly present their project and questions (max. 10 min). Then, they will receive peer and senior feedback. More details and the workshop program will be sent to all participants beforehand.

## Deadlines

- Deadline for short proposal: **December 1, 2024**. Please email your entry to [m.moeri@ikmz.uzh.ch](mailto:m.moeri@ikmz.uzh.ch) and [jerome.chariatte@unifr.ch](mailto:jerome.chariatte@unifr.ch)
- The short proposals will be reviewed, and acceptance will be provided by mail by **January 10, 2025**.
- Deadline for short paper submission: **April 25, 2025**
- Deadline for short peer review: **May 9, 2025** (will be distributed until the workshop)

**Participation fee:** Participation is free to all students whose papers are accepted. The SACM will support the workshop. Thus, you must be a current SACM member at the time of the conference to participate. Please register via the SACM website.